2025-2026 MARKETING CALENDAR OF EVENTS



Eco Conscious from Coast to Canopy

♀ Belize | June 4-8, 2025

*Stakeholder participation is encouraged.

Threads of Influence (Diaspora. Culture, Culinary + Tourism)

♀ Fort Worth, Texas | June 17-18, 2025

LATAM Influencer FAM

Page 1 June 27-July 1, 2025 *Stakeholder participation is encouraged.

Undiscovered FAM Trip - Netherlands

♀ Belize I June 24-30, 2025 *Stakeholder participation is encouraged.

Travel Market Place - Toronto

♀ Belize | June 24-25, 2025



ICAST Fishing Show

Orlando, Florida | July 15-18, 2025

*Stakeholder participation is encouraged. Membership Required.



Food in Belize Media FAM

♀ Belize | August 11-18, 2025

*Stakeholder participation is encouraged.

International Living's Ultimate Go **Overseas Bootcamp**

Portland, Oregon | August 30-September 1, 2025

Panama & Guatemala Roadshow

Panama & Guatemala | August 25-29, 2025 *Stakeholder participation is encouraged.



Vacation Express Lunch & Learn

September 8-11, 2025

*Membership Required

Travel Marketplace - Calgary

Q Calgary, Canada | September 16-17, 2025

World Travel Expo (WTE)

Miami, Florida | September 17-18, 2025 *Stakeholder participation is encouraged

Belize as the Blueprint Media FAM

O Belize | September 18-22, 2025 *Stakeholder participation is encouraged.

Argentina & Brazil Roadshow

• Argentina, Brazil | September 15-19, 2025 *Stakeholder participation is encouraged.

Beyond Blue: The Great Dive for Sustainability

• Belize | September 24-27, 2025

September Celebrations Media FAM

Palize | September 2025



Product Manager FAM (LATAM)

*Stakeholder participation is encouraged.

Centroamerica Travel Market (CATM)

San Pedro Sula, Honduras | October 19-24. 2025

*Stakeholder participation is encouraged.

FCCA Cruise Conference (Cruise)

San Juan. Puerto Rico | October 20-24. 2025

*Stakeholder participation is encouraged.

Salon du Chocolat (Chocolate Fair)

Paris. France | October 29- November 2.2025

*Stakeholder participation is encouraged.



Vacation Express Lunch & Learn

Philadelphia, Newark, New York November 17-20, 2025 *Membership Required



USTOA Annual Conference & Marketplace

Maryland, USA | December 1-5, 2025 Membership required





2025-2026 MARKETING CALENDAR OF EVENTS



2026

Space Coast Birding & Wildlife Festival

Orlando, Florida | January 19-26, 2026
*Stakeholder participation is encouraged.

Vacation Express Lunch & Learn

◆ Atlanta & Lawrenceville | January 27-28, 2026

*Membership Required



2026

South Florida Travel & Adventure Tradeshow

*Stakeholder participation is encouraged.



2026

ITB Berlin



2026

Denver Travel & Adventure Show

TBA

2026

Product Manager FAM (USA & Canada)

♀ Belize | TBA

Go Way FAM (US market)

♀ Belize | TBA

FVW Themenwelten (The Netherlands)

♥ TBA

TBA

2026

Product Manager FAM (The Netherlands)

♥ TBA

European Roadshow

♀ TBA

ARGE Summer Roadshow (Germany)

♀ Germany | October 2025

European Media Group FAM

♀Belize | TBA

Media FAMS

Trade Events/Shows

Trade FAMs

Disclaimer

Please note that the calendar will be updated regularly to reflect date changes and cancelation or addition of events. Some dates are unavailable at this time but we will update those as soon as we have the information. You will receive notifications of updates via our WhatsApp Group and our usual e-blast.

Stay Connected: Join our WhatsApp group for exclusive updates and opportunities! Scan the QR code to receive updates and more!





