

# 2025-2026 MARKETING CALENDAR OF EVENTS

**JUNE**

2025

## Eco Conscious from Coast to Canopy

📍 Belize | June 4-8, 2025

\*Stakeholder participation is encouraged.

## Threads of Influence (Diaspora, Culture, Culinary + Tourism)

📍 Fort Worth, Texas | June 17-18, 2025

## LATAM Influencer FAM

📍 Belize | June 27-July 1, 2025

\*Stakeholder participation is encouraged.

## Undiscovered FAM Trip - Netherlands

📍 Belize | June 24-30, 2025

\*Stakeholder participation is encouraged.

## Travel Market Place - Toronto

📍 Belize | June 24-25, 2025

**JULY**

2025

## ICAST Fishing Show

📍 Orlando, Florida | July 13-19, 2025

\*Stakeholder participation is encouraged. Membership Required.

**AUG**

2025

## Product Manager FAM (LATAM)

📍 Belize | August 2025

\*Stakeholder participation is encouraged.

## Food in Belize Media FAM

📍 Belize | August 11-18, 2025

\*Stakeholder participation is encouraged.

## International Living's Ultimate Go Overseas Bootcamp

📍 Portland, Oregon | August 30-September 1, 2025

## Panama & Guatemala Roadshow

📍 Panama & Guatemala | August 25-29, 2025

\*Stakeholder participation is encouraged.

## Beyond Blue: The Great Dive for Sustainability

📍 Belize | August 2025

**SEPT**

2025

## Travel Marketplace - Calgary

📍 Calgary, Canada | September 10-11, 2025

## World Travel Expo (WTE)

📍 Miami, Florida | September 16-19, 2025

\*Stakeholder participation is encouraged.

## Belize as the Blueprint Media FAM

📍 Belize | September 18-22, 2025

\*Stakeholder participation is encouraged.

## Argentina & Brazil Roadshow

📍 Argentina, Brazil | September 15-19, 2025

\*Stakeholder participation is encouraged.

## September Celebrations Media FAM

📍 Belize | September 2025

**OCT**

2025

## Centroamerica Travel Market (CATM)

📍 San Pedro Sula, Honduras | October 19-24, 2025

\*Stakeholder participation is encouraged.

## FCCA Cruise Conference (Cruise)

📍 San Juan, Puerto Rico | October 20-24, 2025

\*Stakeholder participation is encouraged.

## Salon du Chocolat (Chocolate Fair)

📍 Paris, France | October 29- November 2, 2025

\*Stakeholder participation is encouraged.

**DEC**

2025

## USTOA Annual Conference & Marketplace

📍 Maryland, USA | December 1-5, 2025

Membership required

● Media FAMS

● Trade Events/Shows

● Trade FAMs

# 2025-2026 MARKETING CALENDAR OF EVENTS

01  
JAN

2026

## Space Coast Birding & Wildlife Festival

📍 Orlando, Florida | January 19-26, 2026

\*Stakeholder participation is encouraged.

02  
FEB

2026

## South Florida Travel & Adventure Tradeshow

📍 Fort Lauderdale, Florida | February 26-March 2, 2026

\*Stakeholder participation is encouraged.

03  
MAR

2026

## ITB Berlin

📍 Germany | March 3-5, 2026

\*Stakeholder participation is encouraged.

04  
APR

2026

## Denver DiveCon Show

📍 Denver, Colorado | April 11-12, 2026

\*Stakeholder participation is encouraged.

TBA

2026

## Product Manager FAM (USA & Canada)

📍 Belize | TBA

## Go Way FAM (US market)

📍 Belize | TBA

## US Roadshow

📍 TBA

## FVW Themenwelten (The Netherlands)

📍 TBA

TBA

2026

## Product Manager FAM (The Netherlands)

📍 TBA

## European Roadshow

📍 TBA

## ARGE Summer Roadshow (Germany)

📍 Germany | October 2025

## European Media Group FAM

📍 Belize | TBA



Media FAMS



Trade Events/Shows



Trade FAMs

## Disclaimer

Please note that the calendar will be updated regularly to reflect date changes and cancellation or addition of events. Some dates are unavailable at this time but we will update those as soon as we have the information. You will receive notifications of updates via our WhatsApp Group and our usual e-blast.

**Stay Connected: Join our WhatsApp group for exclusive updates and opportunities! Scan the QR code to receive updates and more!**

